

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies

Each issue of DPS in 2026 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2026, including a Buyers Guide edition that mails in January.

Month	Due Dates	Editorial	Web Exclusive	Webinars	Trade Shows
January	Space Close: 12/22/25 Materials Due: 12/29/25 Mail Date: 01/19/26	• BUYERS GUIDE • Digital Label Systems* • Embellishment • Spotlight: Premium Finishing	• Sleeking • Cybersecurity	• Digital Label Systems	• Dscope Edge
March	Space Close: 02/18/26 Materials Due: 02/25/26 Mail Date: 03/19/26	• Reader's Choice Top 30 • Sheet-Fed Inkjet • Smart Workflows (Small- & Mid-Size) • Direct Mail Trends • Spotlight: Digital Labels/Packaging	• CCM • AI for Print	• Direct Mail Trends	• NPF
May	Space Close: 04/21/26 Materials Due: 04/30/26 Mail Date: 05/16/26	• Book Printing & Finishing • Digital Packaging • AI + Predictive Maintenance • Sustainability in Printing • Spotlight: Envelope Printing	• Sustainability in Print • Design Tools	• Sustainability in Print	• thINK Ahead
July	Space Close: 06/05/26 Materials Due: 06/11/26 Mail Date: 07/01/26	• Diversify Your Print Business • Coating & Laminating • Continuous-Feed Inkjet • Vision & Inspection Systems • Spotlight: Flexible Packaging	• Label Media • Digital Media Options	• Vision & Inspection	• Printing United • Label Expo Americas
September	Space Close: 07/23/26 Materials Due: 07/29/26 Mail Date: 08/19/26	• AI-Driven Personalization • Transactional • Book Binding • EP/Toner Advancements • Spotlight: Commercial Print	• Specialty Media	• AI + Personalization	• Printing United
October	Space Close: 08/25/26 Materials Due: 08/31/26 Mail Date: 09/18/26	• Print MIS • Cutting • Security Print • Spotlight: Packaging	• Wholesale Printing	• Security Printing	• Pack Expo
November	Space Close: 10/16/26 Materials Due: 10/21/26 Mail Date: 11/11/26	• Year in Review • Advancements in Production Inkjet • Web to Print • Spotlight: Interactive Print	• B&W Production	• Web to Print	

Ask your national sales associate for information on bonus distribution at trade shows. * = Features associated Target Chart